

Benjamin Kail

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Summary

Instructional Designer • Curriculum Specialist

A dedicated professional with over fourteen years of experience in K-12 and post-secondary education as a classroom teacher, school administrator, university employee, and instructional designer. Specializes in creating and facilitating online learning experiences for students and adult learners through academic research and collaboration with stakeholders. Strives to make K-12 and post-secondary education more equitable for all learners.

Technologies

Articulate Storyline | Articulate Rise | Canvas | Blackboard | Microsoft Office Suite | Adobe Photoshop | Audacity

Professional Experience

Instructional Designer | University of Phoenix

Apr 2020 – Aug 2020

University of Phoenix is a higher education institution that provides students with opportunities to develop knowledge and achieve their career goals.

- Designed courses for the colleges of Business and Information Technology.
- Created rigorous assignments, rubrics, and assessments using instructional design and adult learning theory principles.
- Collaborated with subject matter experts, college curriculum managers, and other stakeholders

Lead Instructional and Visual Designer | ASU Prep Digital

Sep 2017 – Feb 2020

ASU Prep Digital is an online high school connected to Arizona State University that provides college-level, adaptive learning experiences for students.

- Designed in Articulate 360 the physics, government, Algebra I, Algebra II, and geometry courses.
- Researched and scripted the economics course.
- Organized, conducted, and edited video interviews of ASU alumni working in a variety of fields.
- Trained and on-boarded new instructional designers.
- Led weekly social studies team (instructional designers and graphic designers) meetings and supported the team members in their work.

Teaching and Learning Specialist | Sanford Inspire Program

Oct 2014 - Aug 2017

The Sanford Inspire Program is a gift-funded project at Arizona State University that creates research-based, interactive online learning experiences for educators.

- Researched, designed, and scripted over twenty modules on topics ranging from structuring cooperative learning to addressing bullying behavior.
- Collaborated with subject-matter experts and community stakeholders.
- Created resources and coaching guides for each module to enhance targeted teacher professional development.
- Supported coworkers by reviewing their projects and providing content and pedagogical expert knowledge.

Dean of Academics | Phoenix Collegiate Academy

Jun 2013 - Oct 2014

- Developed and facilitated weekly professional development.
- Supervised teachers, staff, and the operations manager.
- Conducted teacher observations and feedback meetings.
- Worked with teachers to develop curriculum.
- Led weekly content team and data meetings.
- Coordinated all standardized testing.
- Trained and on-boarded all new staff.
- Participated in the hiring process for all employees.

Professional Experience Continued...

Social Studies Teacher | School District of Philadelphia

Aug 2005 - Jun 2013

- Served as the social studies department head for six years.
- Created and implemented high school level curriculum.
- Taught Advanced Placement U.S. Government.
- Represented the needs of the faculty as an elected member of the building committee.
- Volunteered as the National Honor Society advisor.
- Mentored future educators as a cooperating teacher for university students.
- Served as the assistant testing coordinator.

Education

Cabrini University | **Administrative Certification** | 2012, Radnor, Pennsylvania

University of Pittsburgh | **Master of Arts in Teaching** | 2004, Pittsburgh, Pennsylvania

University of Pittsburgh | **Bachelor of Arts in History** | 2003, Pittsburgh, Pennsylvania

Awards

Edison Awards: Best New Product: Gold for Innovative Services in Education (2017) | ASU President's Award for Innovation (2016) | Reimagining Education Award: E-Learning Silver Award (2016) | National Society of the Sons of the American Revolution: Outstanding Teacher Award (2011)

Key Skills

Training and Development | Project Management | Adult Learning Theory and Design | Community Outreach | Interdisciplinary Collaboration | Photography/Video

References

Hannah Conner | **Lead Instructional Designer, ASU Prep Digital** | 623-332-1737 | Hannah.conner@asu.edu

Betsy Fowler | **Director of Strategic Initiatives, ASU Prep Digital** | 602-935-7016 | Betsy.fowler@asu.edu

Daniel Mullins | **ID Manager, University of Phoenix** | 602-579-3951 | Daniel.mullins@phoenix.edu

Brian Nethero | **Executive Director, Sanford Inspire Program** | 324-805-9869 | Brian.Nethero@asu.edu